The 20th century saw many experiments with modern styles, such as atonality and serialism (Arnold Schoenberg and Alban Berg), neoclassicism (Igor Stravinsky), and minimalism (Philip Glass and John Adams). With the rise of recording technology, singers such as Enrico Caruso and Maria Callas became known to much wider audiences that went beyond the circle of opera fans. Since the invention of radio and television, operas were also performed on (and written for) these media. Beginning in 2006, a number of major opera houses began to present live high-definition video transmissions of their performances in cinemas all over the world. Since 2009, complete performances can be downloaded and are live streamed.